

THE

RANKS

MOBILE APP PROVIDERS

RANKED BY NUMBER OF DIRECT SELLING CLIENTS

Each month *The Ranks* spotlights companies, people or trends that are important to the direct selling channel. This month, ***The Ranks* lists companies whose primary offering is an app, ranked by number of direct selling clients.** If client information was not provided, “did not provide” is used in the column. *The Ranks* will vary monthly in type of information and in number of items included.

Rank	Company Name & Location	Number of DS Clients	Contact Info	3 Representative Clients	Type of App
1	Krato Scottsdale, AZ krato.com	47	Matt Lind matt@krato.com 336-395-4947	Color Street Pink Zebra Matilda Jane	onboarding, training, retention, sales, gamification
2	Rallyware Mountain View, CA rallyware.com	37	George Elfond George@rallyware.com 818-259-3283	New Avon Nu Skin Pampered Chef	onboarding, training, incentives, engagement, and sales
3	Hurdlr Washington, D.C. hurdlr.com	17	Kelly Thayer kelly@hurdlr.com 240-687-2345	Market America Primerica Team National	distributor finances and taxes
4	Cheddar Up Denver, CO cheddarup.com	10	Nicole Montoya nmontoya@cheddarup.com 303-587-6961	Stella & Dot cabi Matilda Jane	custom online payment and tracking
5	Socialsales.io Plano, TX socialsales.io	4	Preston Ridley hello@socialsales.io 214.659.1549	Forever Living AdvoCare Initial Outfitters	social selling and prospecting
6	Cinchshare Melbourne, FL cinchshare.com	N/A	Jennifer Johnson jennifer@cinchshare.com	Pampered Chef Pink Zebra Ruby Ribbon	social media management and scheduling
7	AMI San Fransisco, CA sellwithami.com	did not provide	Amal Aziz amal@ami.co	did not provide	social selling, tracking and task management

Additional companies were contacted to participate in this list, but either declined to share their information or did not respond.