

THE **RANKS**

# SOFTWARE PLATFORM COMPANIES

## RANKED BY NUMBER OF DIRECT SELLING CLIENTS

Each month *The Ranks* spotlights companies, people or trends that are important to the direct selling channel. This month, **The Ranks lists consulting companies, ranked by number of direct selling clients.** If information was not provided or available, “did not provide” is used in the column. *The Ranks* will vary monthly in type of information and in number of items included.

Rank	Company Name & Location	Number of DS Clients	Contact Info	Flagship Product	3 Representative Clients
1	<b>ByDesign Technologies</b> Tampa, FL bydesign.com	149	Linda Gulla linda.gulla@bydesign.com 813-253-2235	Freedom	Kyani Team Beachbody Paparazzi Accessories
2	<b>IDSTC</b> Tampa, FL idstc.com	100	Ian Cordell icordell@idstc.com 813-277-0625	Flight	Aloette Stanley Home Pink Zebra
3	<b>Exigo</b> Dallas, TX exigo.com	95	Ed Jarrin edjarrin@exigo.com 469-300-9999	Exigo Platform as a Service	Color Street LR Health & Beauty LuLaroe
4	<b>InfoTrax</b> Orem, UT infotraxsys.com	48	Sean Smith sean@infotraxsys.com 801-431-4900	FlexCloud	doTERRA MONAT LifeVantage
5	<b>DirectScale</b> Lindon, UT directscale.com	26	Jim Marks jim@directscale.com 801-836-8293	Direct Scale Configurable SaaS Platform	Kynect (Stream) TruVision ToriBelle
6	iCentris Woods Cross, UT icentris.com	12	Glen Anderson glen.anderson@icentris.com 801-696-4111	Social Velocity	WorldVentures MONAT Thirty-One
7	<b>Thatcher Technology Group</b> Naperville, IL thatchertech.com	Did not provide	Trace Jensen TJensen@thatchertech.com 801-233-8200	Prowess	Under NDAs

Several other companies were contacted to be included in this list but declined to provide the required information to be listed.