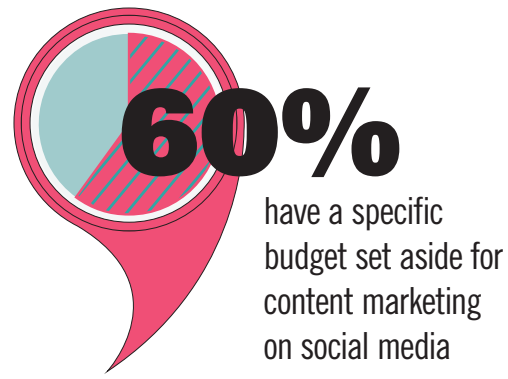
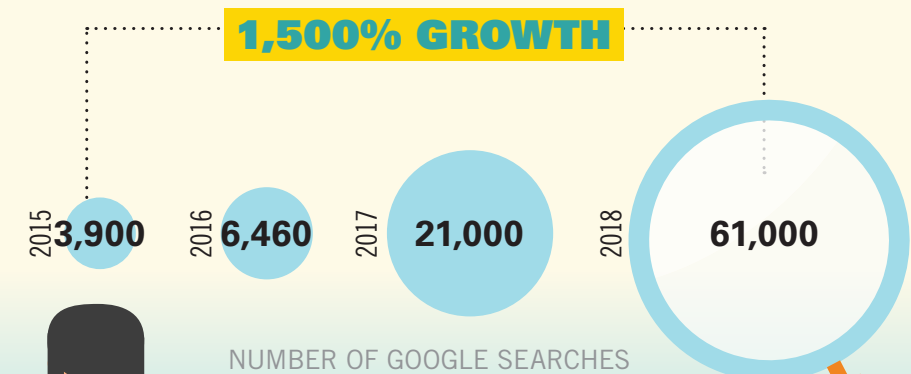


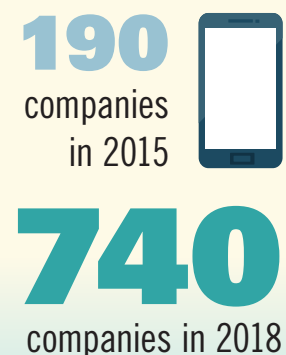
THE RISE OF INFLUENCER MARKETING



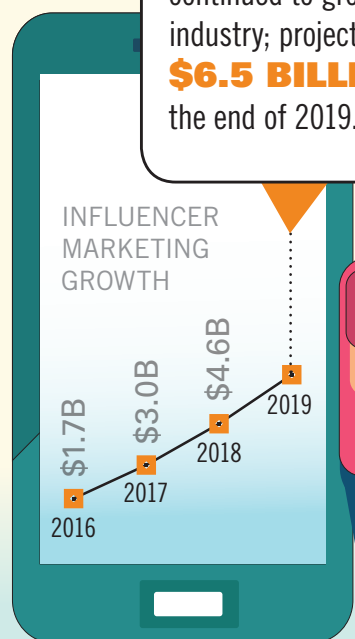
GOOGLE SEARCHES ON THE TERM "INFLUENCER MARKETING"



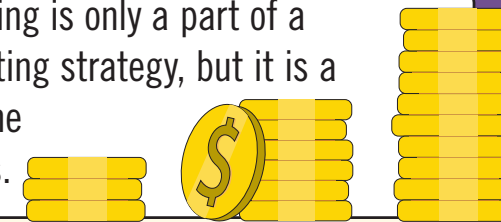
INFLUENCER MARKETING SUPPORT COMPANIES & AGENCIES AND APPS HAVE GROWN:



Influencer Marketing has continued to grow as an industry; projected to reach **\$6.5 BILLION** by the end of 2019.



Influencer Marketing is only a part of a company's marketing strategy, but it is a growing part of the allocated budgets.



HOW MUCH ARE PEOPLE ALLOCATING TO INFLUENCER MARKETING?



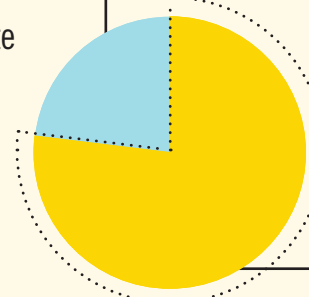
23% of people surveyed allocate more than **40%** of their total marketing budget;
24% allocate between **20-30%**, and only **20%** allocate less than **10%**.

23%

use agencies to create and run campaigns

77%

run their influencer campaigns in-house



70%

measure the ROI on their influencer marketing campaigns

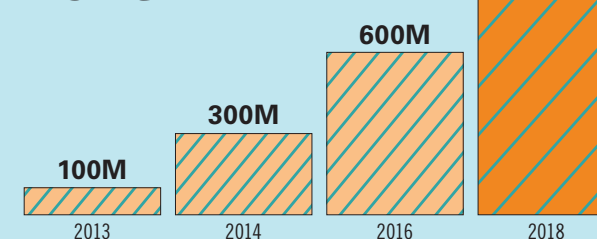
82%

believe the quality of customer acquired from Influencer Marketing campaigns is better than customers acquired from other forms of marketing



Compared to June 2018 Facebook (**2.27 BILLION**), YouTube (**1.9 BILLION**) monthly active users.

HOW MANY MONTHLY ACTIVE USERS DOES INSTAGRAM HAVE?



79% believe Instagram is the most important social media site for campaigns

- Instagram is the fastest growing social network in 2019 and is on it's way to **2 billion** monthly active users
- These users post **95 million** photos and videos per day; uploading **400 million** Instagram Stories each day
- Instagram users "like" **4.2 billion** posts every day

!CONSUMER ALERT!

CBD IS PREDICTED TO GROW 10X IN THE NEXT 2 YEARS.

DON'T FALL BEHIND

GET YOUR

CBD

@ WHITELABELTHIS.COM

from your crew at:



- MANUFACTURED IN USA BASED GMP FACILITIES.
- GREAT TASTING FORMULAS.
- READY TO SHIP WHITE LABEL PRODUCTS.
- BULK RAW CBD AVAILABLE.
- COMPLETE COAs W/ CBD & TCH TESTING (FOR EVERY BATCH)



YOUR ONE-STOP CBD SHOP

WE MAKE IT EASY:

- ▶ Manufacture & Package your CBD Products.
- ▶ Create your Product Brand.
- ▶ Design, Print & Apply your Product Labels.
- ▶ Create Product Sales Landing Pages.
- ▶ Design Social & Print Promo Ads.



liquid shots, tinctures, capsules and more... CONTACT US

760-851-9701 | INFO@FACTORYEMAIL.COM