

THE

RANKS

COMPANIES THAT PROVIDE APPS

RANKED BY NUMBER OF DIRECT SELLING CLIENTS INVOICED IN LAST 12 MONTHS

Each month, *The Ranks* spotlights companies, people or trends that are important to the direct selling channel. **This month, *The Ranks* lists companies that provide apps, ranked by the number of direct selling clients invoiced in the past 12 months.** Companies that did not provide this information are listed in alphabetical order. *The Ranks* will vary monthly in type of information and in number of items included. *Ranks* client data is not audited and relies on the good faith responses of the participants.

Company Name & Location	Number of Clients Invoiced Last 12 Months	Key Contact	3 Representative Clients	Type of App
Multibrain Network Inc. Los Angeles, CA multibrain.net	18	Scott Kramer 310-210-6560 bksales@blookanoo.com	Tupperware USANA Tastefully Simple	Enterprise social media system, platform, scheduler BAM: Mobile app for curating, organizing, creating, sharing and collaborating
Bloo Kanoo Chicago, IL blookanoo.com	did not provide	Ryan Kell 866-943-2869 bksales@blookanoo.com	did not provide	Livestream Shopping, Shopable Videoconferencing, Shopable Video
Cheddar Up Denver, CO rallyware.com	did not provide	Nichole Montoya 855-524-3332 info@cheddarup.com	did not provide	Home Office-controlled sample and inventory sales
Hussle Technology Lehi, UT hussle.tech	did not provide	JJ Oswald 801-518-4466 jjo@hussle.tech	did not provide	Sales enablement
Rallyware Mountain View, CA rallyware.com	did not provide	Dan O'Marra 801-441-8499 Dan@rallyware.com	Mary Kay Pampered Chef Plexus	AI-powered Field Enablement: CRM, Training, Incentives, Communications, Team Management