

THE

RANKS

SOFTWARE PLATFORM
COMPANIES

RANKED BY NUMBER OF DIRECT SELLING CLIENTS

Each month *The Ranks* spotlights companies, people or trends that are important to the direct selling channel. This month, ***The Ranks* lists companies that operate software platforms for direct selling companies, ranked by number of active direct selling clients.** If client information was not provided, “did not provide” is used in the column and companies are listed in alphabetical order. *The Ranks* will vary montly in type of information and in number of items included.

Rank	Company Name & Location	Number of DS Clients	Contact Info	Flagship Product	3 Representative Clients
1	EXIGO Dallas, TX exigo.com	150	Jim Marks jim@exigo.com 801-836-8293	Exigo Full Stack Platform	Young Living Immunotec LR Health & Beauty
2	Momentum Factor Austin, TX momofactor.com	108	Eric Lewy eric.lewy@momofactor.com 512-370-2255	Fieldwatch	Plexus Mary Kay Primerica
3	Trinity Software Inc. Arlington, TX trinitysoft.net	100	Jerry Reynolds 817-394-5401	Firestorm	Did not provide
4	Fluid Oakland, CA fluid.app	58	Devon Burke devon@fluid.app	e-commerce designed for direct selling	doTERRA Neumi ASEA
5	InfoTrax Orem, UT infotraxsys.com	49	Sean Smith sean@infotraxsys.com 801-431-4900	FlexCloud	Did not provide
6	NaXum Las Vegas, NV naxum.com	35	Ben Dixon Ben@naxum.com 815-985-4105	UNIFY Predictive Actions APP	Ruby Ribbon Beneve Bright Marketer
*	ByDesign Technologies Tampa, FL bydesign.com	Did not provide	sales@bydesign.com	Freedom	Youngevity Paparazzi Bravenly
*	IDSTC Tampa, FL idstc.com	Did not provide	Rachel Lindstrom rlindstrom@idstc.com 813-277-0625	Did not provide	Did not provide
*	MultiSoft Cape Coral, FL multisoft.com	Did not provide	sales@multisoft.com 239-945-6433	Did not provide	Did not provide
*	Thatcher Technology Group Naperville, IL thatchertech.com	Did not provide	sales@thatchertech.com	Prowess/Ascend	Did not provide
*	Xirect American Fork, UT xirect.com	Did not provide	Verney Quiroz info@xirectss.com 385-448-1800	xSuite	Did not provide