

THE

RANKS

COMPANIES THAT PROVIDE APPS

RANKED BY NUMBER OF DIRECT SELLING CLIENTS INVOICED IN
LAST 12 MONTHS

Each month, *The Ranks* spotlights companies, people or trends that are important to the direct selling channel. **This month, *The Ranks* lists companies that provide apps, ranked by the number of active direct selling clients.** Companies that did not provide data are listed in alphabetical order. *The Ranks* will vary monthly in type of information and in number of items included. *Ranks* client data is not audited and relies on the good faith responses of the participants.

Rank	Company Name & Location	Number of Clients Invoiced Last 12 Months	Key Contact	3 Representative Clients	Type of App
1	Rallyware Mountain View, CA rallyware.com	214	Dan O'Marra 801-441-8499 Dan@rallyware.com	Plexus Nu Skin Tupperware	Distributor onboarding and training; Field engagement and retention; Incentives and recognition; Sales enablement
2	Hussle Technology Lehi, UT hussle.tech	106	JJ Oswald 801-518-4466 jjo@hussle.tech	IT WORKS! Arbonne PartnerCo	Sales enablement
3	Krato Scottsdale, AZ krato.com	58	Matt Lind 336-395-4947 matt@krato.com	Color Street Bravenly Global SwissJust	Dashboards, Shopping, Enrollment, Gamification, Custom Development
4	NOW Tech Plano, TX now-tech.com	42	NOW Sales 214-572-9256 sales@now-tech.com	MONAT PPLSI Lifewave	Prospecting, Social Selling, Sampling, Training
*	Bloo Kanoo Chicago, IL blookanoo.com	did not provide	Ryan Kell 866-943-2869 bksales@blookanoo.com	did not provide	Livestream Shopping, Shoppable Videoconferencing, Shoppable Video
*	Cheddar Up Denver, CO cheddarup.com/brand	did not provide	Nichole Montoya 855-524-3332 info@cheddarup.com	did not provide	Home Office-controlled sample and inventory sales
*	GenieChat Las Vegas, NV geniechat.com	did not provide	Jessica Kane 360-991-2625 Jessica@geniechat.com	did not provide	AI-Powered Sales Enablement for Corporate and Field; Pre-loaded conversation prompts, reminders and content library
*	Penny AI Vancouver, CA getpenny.com	did not provide	Mark Hughes 778-919-6670 mark@pennyapp.com	did not provide	Social Sales, Enablement and Learning Platform